

Equine Rescue League

BAKE SALE GUIDELINES

(From Kathy K.)

1. Please do not bring store bought items – unless they are give-aways for the volunteers to eat. Our customers expect homemade goods!
2. Remember – we eat with our eyes as much as our mouths – so not only should the baked goods taste good, but they should LOOK good – it's all in the presentation!
3. Don't just bring a sack or box of cookies – it is a lot of extra work for whoever mans the bake sale table to also have to package and price your items. Bag your cookies in sacks of 4-6. Try to make large cookies – as these sell better – about 3-4” across. If they are smaller than 3”, put at least 6 in a bag. That way we can price all bags of cookies the same.
4. Pies are a HUGE seller. Be sure to wrap the pie in plastic wrap – I usually purchase cardboard circles (or large inexpensive paper plates to first put the pie on, and then wrap all together. Label your pie and price it. I have lots of recipes(for all baked goods) if you need them – email me at duffykmk@aol.com
5. Cakes are also a big seller – you can change them up, simply by adding chocolate chips, peanut butter chips, nuts, etc. to the batter. Sprinkles on the frosting make them festive!
6. Breads also go quickly – please try to keep the loaves in either 8x4 or 9x5 pans – the little ones do not sell as well. One volunteer ties her breads up like a package with a pretty bow – and they ALL sell!!
7. Brownies are the first to go – next to the pies – dress them up with different chips, coconut or nuts – but plain are always great. Please cut them in 2x2” squares at the minimum. That way we can have one price for them – and do not bring them in a pan – wrap each one in plastic wrap. I know it's time taking, but remember, it's for the farm! And LABEL – especially if there are nuts in them.
8. Cupcakes are ok – but very messy – and we can only get about \$.25 for each one – so if you are bringing them, put them in a big foil pan with a clear lid so the flies don't get to them. Decorating them is a plus – think about Halloween candies or gummy worms – sprinkles are always great! M & M's look cute too.